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FOR IMMEDIATE RELEASE
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REITs Executive's Memoir to benefit Children in Foster Care

Witnessing the birth, growth, decline, and rebound of real estate investment trusts, referred to as REITs, Kenneth D. Campbell chronicles his improbable life journey in "***Watch That Rat Hole.***" Mr. Campbell's autobiography spans half a century, starting as a young journalist assigned to the REITs beat, to independent publisher of *Realty Trust Review*, and later, *Realty Stock Review*, to becoming a leading expert, co-founder, and managing director of one of the nation's top REITs investment firms, to his philosophical commitment to giving back "with intense involvement in service to others."

It was announced today that Baptist Children's Services was named the recipient of proceeds from the sale of Ken Campbell's newly released memoir, "***Watch That Rat Hole.***" Dr. Nathaniel J. Williams, president and CEO of Baptist Children's Services, reported that "Proceeds from Ken's fascinating memoir will greatly benefit the Angel Fund, and provide scholarships to young adults as they transition from the foster care system to post-secondary education, and beyond." "We are thrilled," Williams added, "by Ken's generosity and on-going commitment to empowering our young people to succeed."

Established in 2006 as the Adopt-A-Bed Angel Fund, the Fund was seeded with an unprecedented gift of \$1 million to Baptist Children's Services by two anonymous donors. The gift launched the *Angel Fund Matching Gift Campaign* to meet unfunded costs associated with direct-care and services. The focus of the Angel Fund was later amended to support annual scholarships in honor of the agency's graduating seniors.

“By shifting the focus to education, the Angel Fund now provides a direct benefit to children in foster care, rather than funding a budget deficit,” said Dr. Williams. “A scholarship to college, trade, vocational, or technical school, or even a sound entrepreneurial venture, will have lasting value to a young person exiting foster care, and provide the support they need to realize their potential and attain their personal best,” he added.

Ken Campbell concurs with the view that education is the essential pathway to success. In **“*Watch That Rat Hole*,”** Ken offers sage advice to the young. He writes, “Cutting class doesn’t make it in a world demanding higher skills...true learning starts with a willing and motivated learner.”

Ken and his wife, Irene, began their long association with Baptist Children’s Services in 2001, at the invitation of former executive director, Rev. William E. Flood. The couple are active members of Baptist Children’s Services’ board of directors, and have held many leadership positions, including board president, interim executive director, and church representative.

Baptist Children’s Services was established in 1879 as the Baptist Orphanage of Philadelphia. In 2014, it became an affiliate of HumanWorks Affiliates, Inc., joining a network of provider organizations, including ChildFirst Services, and Spectrum Services, which together, provides care to children, youth, and individuals with disabilities.

For more information on the Angel Fund, or to purchase your copy of **“*Watch That Rat Hole*,”** by Kenneth D. Campbell, please contact Cheryl Barber, Director of Corporate Advancement, at cbarber@baptistchild.org, or visit Baptist Children’s Services’ website at www.baptistchild.org.

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